



A STRONGER WORLDWIDE NETWORK

OUTWARDBOUND.NET

HEAD OFFICE

OUTWARD BOUND INTERNATIONAL
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AVIEMORE
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UNITED KINGDOM



**OUTWARD BOUND
INTERNATIONAL**



BRAZIL

**“We are all better than we know.
If only we can be brought to realise this,
we may never again be prepared to
settle for anything else.”**



**KURT HAHN, CO-FOUNDER OF
OUTWARD BOUND**



THE NEED FOR OUTWARD BOUND MESSAGE FROM DAVID KONG, CHAIR OF OBI

For almost 80 years, Outward Bound has been changing lives through challenging and authentic learning adventures in the outdoors. Each year over 150,000 individuals, in 35 countries across 6 continents, are provided with the unique opportunity to develop fundamental life skills in one of our many outdoor “classrooms.”

On behalf of the Outward Bound International (OBI) Board of Directors, I am extremely proud to be part of this enduring global movement that has helped millions of individuals across the planet to achieve their potential and contribute to a better, bolder, more compassionate and resilient society.

OBI is an international charitable organization that oversees the network of licensed member Outward Bound Schools that make up the worldwide Outward Bound community. As part of this oversight, OBI is committed to building a stronger worldwide network of more effective and resilient Outward Bound Schools; Schools which run programs that **Change Lives for the Better.**

To support this vision, the OBI Board and management have made it one of their strategic priorities to increase OBI’s capacity so that we can provide more direct support to our members. We will do this through investment in our fundraising capability. Funds raised on behalf of OBI will be used to provide guidance, support and training in the startup of new Schools to ensure their success and to established Schools to ensure their continued effectiveness.

Looking ahead, it is important that the global Outward Bound community come together to encourage support of the mission and vision of OBI. Doing so will ensure that the international network continues to grow and thrive and be able to impact the lives of even more people around the world for decades to come.

Thank you for your support,

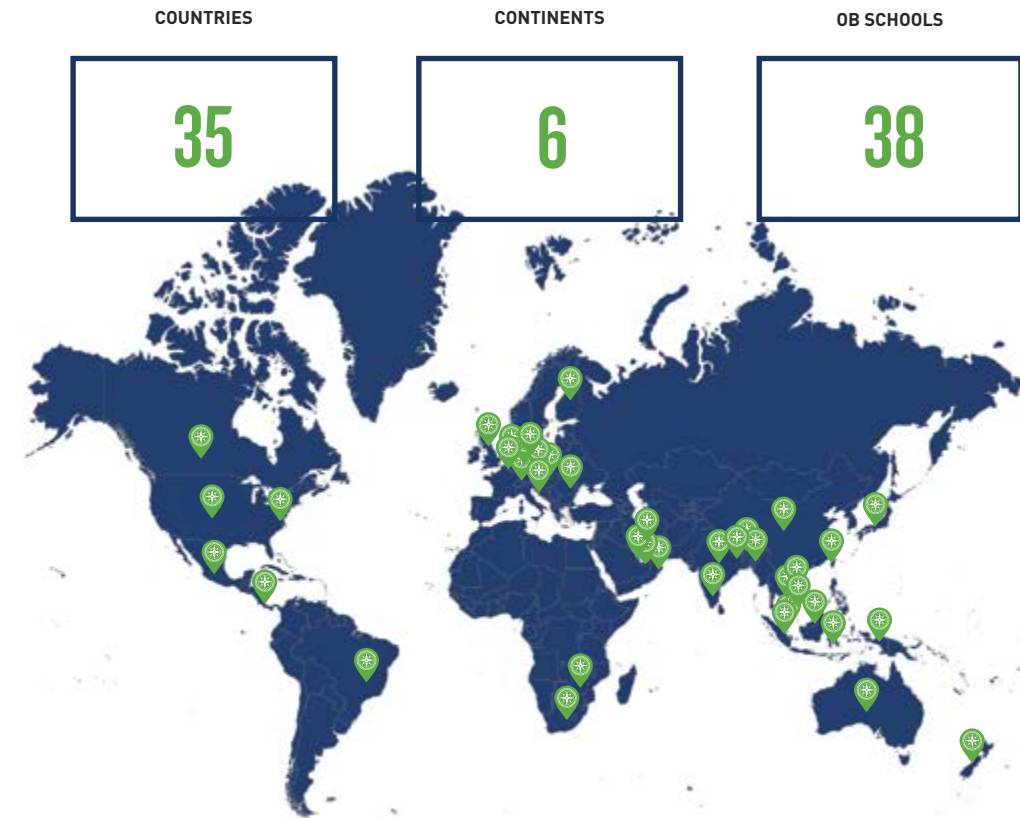
David Kong
Chair, Outward Bound International



OUTWARD BOUND

GLOBAL IMPACT

OUTWARD BOUND COUNTRIES



2017

142,398

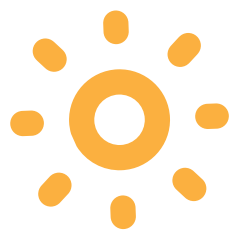
PARTICIPANTS



2018

154,907

PARTICIPANTS



650,244

2018 PROGRAM DAYS

586,156

2017 PROGRAM DAYS



4,913

2017 PROGRAMS



5,421

2018 PROGRAMS

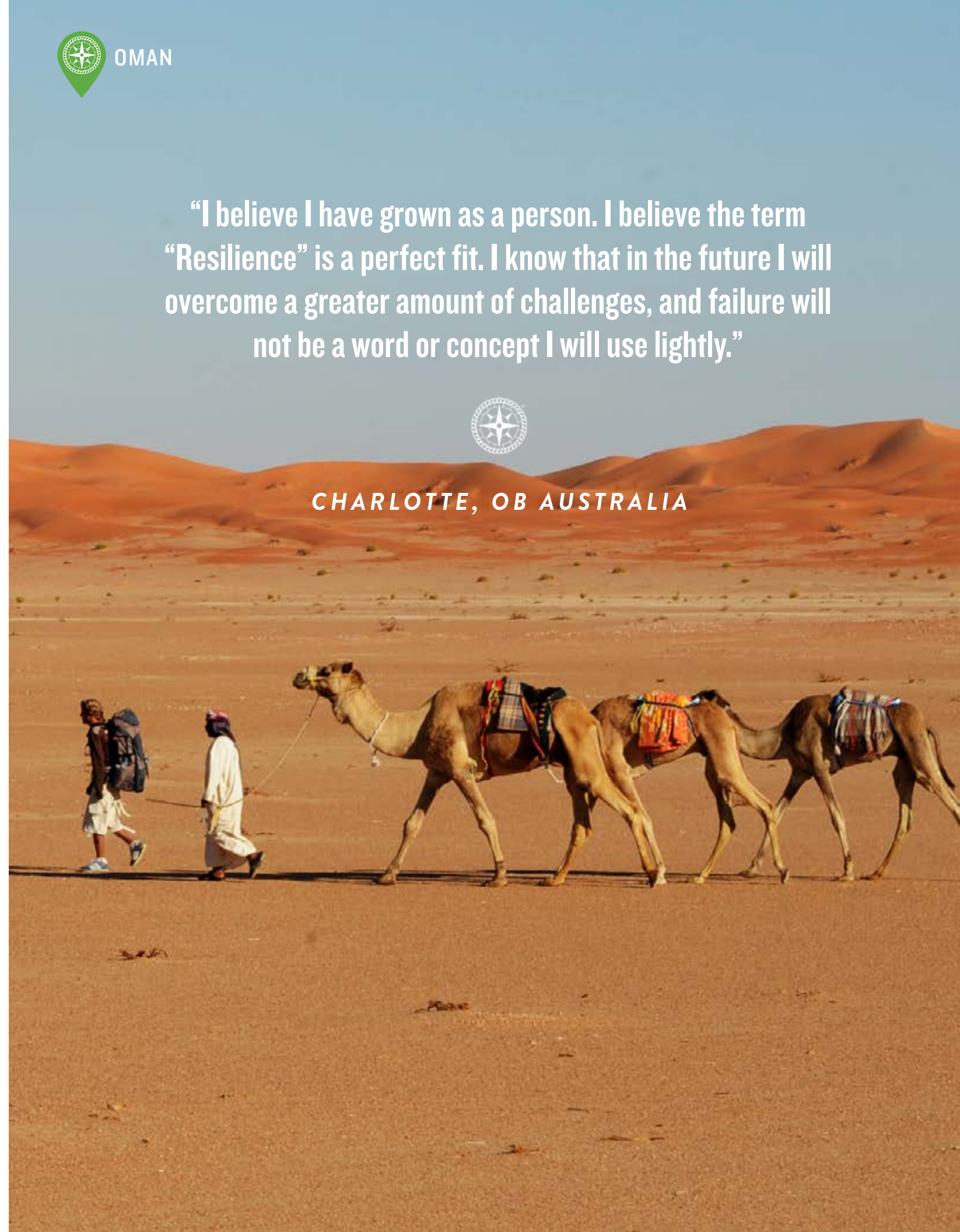


OMAN

“I believe I have grown as a person. I believe the term
“Resilience” is a perfect fit. I know that in the future I will
overcome a greater amount of challenges, and failure will
not be a word or concept I will use lightly.”



CHARLOTTE, OB AUSTRALIA



WHY SUPPORT OUTWARD BOUND INTERNATIONAL (OBI)

Outward Bound started in 1941 as an authentic, rigorous, and adventurous “training for life” program.

Today, in the face of increasingly complex and ever-evolving social, economic and environmental challenges – compounded by the rise of mental health issues, Outward Bound programs are more relevant than ever.

In what should be a time of great opportunity, people from all walks of life and all corners of the globe are increasingly disconnected – disconnected from themselves, from others and from the natural environment. Far too many suffer from a lack of confidence; a lack of physical activity and time in nature, and a lack of foundational “life skills”.

The negative impact on individuals of today’s social, economic and environmental challenges is in need of critical attention. As these issues become more and more pervasive, the need to respond with solutions becomes more and more pressing. Outward Bound is uniquely positioned to address these pressing needs given our long history, global scope, and capacity to engage at multiple levels – global, regional, and local.

Now, more than ever, the world, needs programs like those run by Outward Bound.

As the international body that oversees the worldwide Outward Bound community, it is crucial that OBI has the capacity to provide this oversight effectively and the ability to mobilize appropriate and sufficient resources in order to assist both new start up Schools and established Schools alike.

Your support means a sustainable future for not only Outward Bound International but also the growing global network of member Schools.

“I would describe the course by one word: wonderful. I climbed to the top of the mountain and completed the task that I thought I would never do.”



TRISH, OB VIETNAM



JAPAN

AUTHENTIC ADVENTURE AUTHENTIC LEARNING

Since 1941 Outward Bound has inspired millions of people across the globe to discover their potential and in doing so, contribute to a better, bolder, more compassionate and more resilient society.

We Change Lives

Our expert instructors, using our proven learning model, facilitate authentic learning adventures in the outdoors for over 150,000 participants every year; adventures that connect individuals to their self, to others and to the natural world.

OUR MISSION

We enable our member Schools to be more effective and more resilient and we promote and protect the Outward Bound name and trademark.

OUR VISION

A stronger worldwide network of more effective and resilient Outward Bound Schools leading to Outward Bound Schools that increasingly make a real difference to the lives of participants through adventure and learning in the natural environment.

CORE VALUES



ADVENTUROUS LEARNING

A belief in the power and intensity of learning through adventure in the outdoors - as a means of bringing out the best in people.



TRANSFORMATIONAL CHANGE

A deep appreciation of the balance between risk, reward and responsibility. We facilitate authentic learning through purposeful and intense experiences with real consequences and powerful, positive and memorable outcomes.



RESPECT & COMPASSION

Our Schools aim to stretch people both physically and mentally. In doing so they act with care, concern and generosity towards people and the natural environment.

OBI’S FUNDING STRATEGY

Outward Bound International’s fundraising strategy aims to increase OBI’s capacity in order to provide more direct support to our members, thus building a stronger worldwide network of more effective and resilient Outward Bound Schools. Your investment will support OBI in providing a strong foundation for the future of the Outward Bound network.

Priority Areas:

Global Evaluation and Impact Reporting - to demonstrate and share the compelling impact of our programs globally and to measure and improve the effectiveness of our programs;

Global Portal Development and Maintenance - to enhance collaboration, resource sharing and communication between members;

Mentorship and Support Systems - for start-up Schools and new Executive Directors to ensure the sustainable growth of the network thus enabling more communities to access Outward Bound;

Regional Training and Professional Learning - to enhance collaboration and professional learning opportunities

Resources to Support Member Schools - for established Schools experiencing challenges in their response to complex social, economic and environmental challenges;

Social Media Strategy - to support global and regional brand awareness;

Improved School Review System - that supports and ensures the delivery of high quality, adventurous, and safe outdoor learning.

FUNDING NEED 2019 - 2021

INITIATIVE	2019	2020	2021	TOTAL
Global Portal - Development and Maintenance	70,000	70,000	70,000	\$210,000
Global Impact Reporting & Evaluation Initiative	35,000	40,000	55,000	\$130,000
Travel & Professional Development Fund (for members)		25,000	35,000	\$60,000
Regional Trainings & Collaborative Activities		30,000	30,000	\$60,000
Resource Development & Support Systems	10,000	20,000	30,000	\$60,000
Social Media Strategy - Development & Maintenance		20,000	20,000	\$40,000
TOTAL FUNDING NEED	115,000	215,000	230,000	\$560,000



SOUTH AFRICA



“Impossible is not in my dictionary any more, everything is possible in this life, all you need is determination.”



YARUB, OB OMAN